

# J. CLARK GARDNER

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## PROFESSIONAL EXPERIENCE

*Cambridge College, Boston, MA*

**2022-2024**

### ELEARNING DESIGNER

- Storyboarded, created, and published multimedia learning assets using Camtasia and Articulate
- Created engaging and effective online courses at both graduate and undergraduate levels in Canvas
- Provided consultation with subject matter experts on pedagogical methodology for digital learning

*Boston College, Boston, MA*

**2020-2021**

### INSTRUCTIONAL DESIGNER

- Collaborated with faculty, production staff, and media partners to create grad-level courses in Canvas
- Developed learning objectives and course maps with SMEs
- Created course graphics using Photoshop and Canva

*Simmons University, Boston, MA*

**2013-2020**

### SENIOR INSTRUCTIONAL DESIGNER

- Created and taught video production course to faculty and students
- Developed and taught onboarding course for subject matter experts new to online and digital learning
- Created animated learning videos using VYOND and camtasia
- Supervised and mentored student production staff and entry-level instructional designer staff

*Babson College, Babson Park, MA*

**2012**

### INSTRUCTIONAL DESIGNER

- Provided hands-on training and documentation on learning tools and technologies
- Created storyboards, scripts, design documents, and video learning assets
- Worked with faculty and staff to design, implement, and revise e-learning solutions

*Melaleuca Inc, Idaho Falls, ID*

**2007-2012**

### COPYWRITER / MEDIA DEVELOPER

- Designed and developed training curricula and materials
- Editor for consumer commercials and internal training videos
- Wrote storyboards, video scripts, and interactive training exercises

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## EDUCATION

**George Washington University:** Washington, D.C.

Master's Degree in Educational Technology Leadership

**University of Utah:** Salt Lake City, UT

Bachelor's Degree in English Literature