

J. CLARK GARDNER

208.881.1308 | jclarkgardner@gmail.com | www.jclarkgardner.com

PROFESSIONAL EXPERIENCE

Cambridge College, Boston, MA

2022-Present

ELEARNING DESIGNER

- Create engaging and effective online courses at both graduate and undergraduate levels
- Storyboard, create, and publish multimedia learning assets
- Provide consultation on pedagogical methodology for online and digital learning

Boston College, Boston, MA

2020-2021

CONTRACT INSTRUCTIONAL DESIGNER

- Collaborated with faculty, production staff, and media partners to create grad-level courses in Canvas
- Developed and maintained cooperative, collaborative working relationships with stakeholders across the institution

Simmons University, Boston, MA

2013-2020

SENIOR INSTRUCTIONAL DESIGNER

- Developed and taught onboarding course for faculty new to teaching online
- Designed and implemented program evaluation measures
- Supervised production staff

Babson College, Babson Park, MA

2012

INSTRUCTIONAL DESIGNER

- Provided hands-on training and documentation on supported educational technologies
- Created storyboards, scripts, and design documents
- Worked with faculty and staff to design, implement, and revise e-learning solutions

Melaleuca Inc, Idaho Falls, ID

2007-2012

COPYWRITER / MEDIA DEVELOPER

- Designed and developed training curricula and materials
 - Editor for consumer commercials and internal training videos
 - Wrote storyboards, video scripts, and interactive training exercises
-

EDUCATION

University of Utah: Salt Lake City, UT

Master's Degree in Educational Technology Leadership

George Washington University: Washington, D.C.

Bachelor's Degree in English Literature