

J. CLARK GARDNER

208.881.1308 | jclarkgardner@gmail.com | www.jclarkgardner.com

PROFESSIONAL EXPERIENCE

Massachusetts Bay Transportation Authority, Boston, MA

2025-2026

INSTRUCTIONAL DESIGNER

- Developed micro-trainings from end to end: SME collaboration, storyboarding, asset creation, review
- Created scenario-driven learning modules in Rise 360 designed for strong instructional flow and retention

Cambridge College, Boston, MA

2022-2024

ELEARNING DESIGNER

- Provided consultation with subject matter experts on pedagogical methodology for digital learning
- Created engaging and effective online courses at both graduate and undergraduate levels in Canvas LMS
- Storyboarded, created, and published multimedia learning assets using Camtasia and Articulate

Boston College, Boston, MA

2020-2021

INSTRUCTIONAL DESIGNER

- Collaborated with faculty, production staff, and media partners to create grad-level courses in Canvas
- Developed learning objectives and course maps with SMEs
- Created course graphics using Photoshop and Canva

Simmons University, Boston, MA

2013-2020

SENIOR INSTRUCTIONAL DESIGNER

- Supervised and mentored production staff
- Created and taught video production course to faculty and students
- Created animated learning videos using VYOND and Camtasia

Babson College, Babson Park, MA

2012

INSTRUCTIONAL DESIGNER

- Created and conducted hands-on training and on learning tools and technologies
- Worked with faculty and staff to design, implement, and revise e-learning solutions

Melaleuca Inc, Idaho Falls, ID

2007-2012

COPYWRITER / MEDIA DEVELOPER

- Editor for consumer commercials and internal training videos
 - Wrote storyboards, video scripts, and interactive training exercises
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EDUCATION

George Washington University: Washington, D.C.

Master's Degree in Educational Technology Leadership

University of Utah: Salt Lake City, UT

Bachelor's Degree in English Literature